



Featuring Summer Merchandise at Prices Hitherto Deemed Impossible

Such is the purpose of this Great May Sale—to impress upon the general public the fact that "Calisher's" prices are lower than ever for an instant, long sight of this, El Paso's "Store of Quality"—where quality and integrity is at all times maintained to the letter. The remarkable under-pricing is made possible by the quicker sales—minimum of profit multiplied by rapid succession—and thus placing before you the merchandise you most need at a price that means economy for you—and success for "Calisher's."

Wednesday—The Big Basement Store Shares Its Many Bargain Features, and Its Savings—With You!

72x90 "Defender" Sheets
Torn and hemmed, each, at 54c
Regularly 78c—limit, 4.
\$1.50 White Counterpanes, \$1.15
Full 11-4 size, in many pretty designs, heavy grade.
9-4 Bleached Pepperell, 25c
—Regularly worth 30c yd. A splendid, serviceable sheeting.
Batiste Dressing Sacques, 15c
In pretty patterns, with wing sleeves, worth 25c.
Children's Dresses, 25c
—Ages to 6 years, in pretty Percales or ginghams, worth 50c.
Decorated Cups & Saucers
—Pretty designs, each 25c

45x36 Pillow Cases
Torn and hemmed, each 36c
Regularly 42c—limit, 6.
72 in. Bed Dimity, 85c
—A new summer bed covering—worth \$1.55 yard.
Women's Gause Vests
worth 15c, 4 for 25c
—In solid colors, with band trimmings, worth \$1.00.
Long Crepe Kimonos, 69c
—In solid colors, with band trimmings, worth 75c.
Children's Drawers, 10c
—Nestly made, with cluster tucks and ruffles—worth 15c.
Crystal Water Pitchers
In Colonial design 25c
—An excellent value, each 10c

10c Bleached Muslins
Choice of 3 standard brands, 12 yards for \$1.00
45 in. Pillow Tubing 17c
worth 22-2c the yard; an excellent grade.
Women's Petticoats, 39c
In neat Ginghams, with deep flounce—worth 50c.
Women's Shirt Waists, 35c
—In Dimity or Solsette, prettily designed, worth 75c.
White Wash Skirts, 59c
—Excellent made, with pearl button trimmings, worth \$1.00.
Decorated Dinner Plates
—An excellent value, each 10c

Sale of Glassware—worth to 25c each—Wednesday, at 10c
Sale of Crystal, in cut designs, worth to 50c, Wednesday at 25c

The Style of
the New 1913

Rengo Belt

Reducing
Corset

for medium and stout women lies in their perfect proportion, their low bust, straight waist and small hips.

WITHOUT the great strength which is put into Rengo Belt Reducing corsets, they would not retain their shape. In this feature they surpass all other corsets for wonderful value. The boning is double watch-spring steel, guaranteed not to rust.

Of the several models, each designed for a special purpose, this style is particularly intended for abdominal reduction. Across the reinforced front is an additional belt into which is set strong, elastic webbing. By this belt the abdomen is reduced and supported. Long trim skirts in the back are held snugly to the figure by an additional band of webbing immediately beneath the back stay. This garment will automatically accommodate itself to any position either sitting or standing and represents the most advanced ideas of figure building.

Rengo Belt Prices, \$2.50 to \$3.50
—being these splendid corsets within the reach of all—Our Corsetiers will be pleased to fit you with the model most suited to your figure.

Calisher's



Chocolate Fudge

1/2 cupful Red Velva Syrup,
2 squares bitter chocolate, 1/2
cupful cream or milk, 2 cup-
fuls granulated sugar, 1 tea-
spoonful ginger extract, 2
heaping tablespoonfuls of
butter.
Melt chocolate in saucepan,
add Velva, butter, sugar and
milk or cream. Stir over fire
till they boil for four minutes.
Test in cold water and remove
from the fire when it forms a
soft ball or registers 240°F.
on the thermometer. Add ex-
tract and nuts and beat until
smooth. Pour into buttered
pan and cut in squares when
cold.



Here, Madam, is the Better Syrup

Your family will enjoy Velva more than any other
syrup, on griddle cakes, waffles, biscuits and muffins.
You can make better cakes and candies, better fudge,
better cookies with Velva, the better syrup, in the red
can. You'll get the very top notch of flavor into your
goodies because

VELVA

is made to satisfy you and to keep you satisfied. It
is doing that in countless thousands of homes and
we want your home to be one more. We want your
syrup trade and we know that one can of Velva will
bring you back again and again. Ten cents and up,
according to size—at your grocer's. Velva in the
green cans, too, if you prefer it. Send for book of
Velva Recipes. No charge.

PENICK & FORD, Ltd.
NEW ORLEANS, LA.

Railroad News Of the Southwest

Monday was pay day on the G. H. H. is on a lay off.
T. G. Richmond, switchman for the G. H., is laying off.
The S. P. handled 30 cars of cattle into El Paso Sunday.

S. Bradshaw has a position as switchman for the G. H. in El Paso. Brakeman McAllister, of the T. & P., worked in the yard in El Paso Sunday. J. W. Gorman, engine foreman for the G. H., is laying off for a few days. Brakeman L. Sharp, of the T. & P., is working in the yard for a few days. Gas Malt, engineer on the T. & P., has reported for duty, after a short lay off.

Wm. Kaech, switchman, who has been in El Paso for a few days, has left the city.

T. D. Moran, engine foreman for the T. & P. in El Paso, is laying off for a few days.

H. H. Hopkins, switchman for the G. H. in El Paso yard, is laying off on the sick list.

Stan. Brookmeyer, car repairer for the T. & P. in El Paso, is laying off on the sick list.

F. E. McGinley, switchman for the Santa Fe, has reported for duty, after a short lay off.

J. A. Harris, joint car inspector, has reported for duty, after laying off on the sick list.

T. & P. has reported for duty, after a few days' lay off.

A. D. McDonald, switchman who has been spending a few days in El Paso, has left the city.

Brakeman Brandt, of the T. & P., has been assigned to conductor Tower's crew regularly.

J. E. Crotty, switchman for the G. H., has reported for duty, after being off for several days.

J. B. Kindelon switchman for the Santa Fe in El Paso has returned from a fishing trip.

S. G. Mitchell, switchman, who has been spending a few days in El Paso, has left the city.

J. F. Murphy, switchman for the T. & P., has reported for duty after a short lay off.

Fireman Briggs, of the T. & P., is laying off, and extra fireman W. F. Kelly is in his place.

Oscar Darr, passenger fireman on the T. & P., is laying off and fireman Burton is in his place.

Bob Lang is firing switch engine in the El Paso yard regularly for engineer Shank.

W. H. Mactett, engine foreman for the T. & P., has reported for duty, after a short lay off.

Glen Holmes, car repairer for the T. & P., has left for an extended visit to his home in Georgia.

T. H. Wilson, switchman for the T. & P., has reported for duty, after laying off for a short time.

The section force in the Santa Fe yards was busy Sunday bedding and disinfecting cattle cars.

J. H. Brooks, a brakeman who has been spending a few days in El Paso, has left for Ft. Worth.

Conductor Egan, of the T. & P., is laying off, and extra conductor Eckard is filling the vacancy.

Harry Lane, chief for the Santa Fe at San Marcial, has returned home, after a short visit to El Paso.

W. Willie Stewart, switchman for the Santa Fe in El Paso, has reported for duty, after a short lay off.

H. Andrews handled the extra engine Sunday, with E. Longstreet, John Reid, and W. B. Hamlin as helpers.

The Santa Fe pulled off one yard engine in the El Paso yard Sunday, on account of a decrease in business.

The T. & P. "Pups" played the Tri-State "Boys" Sunday. The score was 10 to 12, in favor of the "Pups."

Charles Rutherford Witherspoon, switchman for the T. & P., is acting engine foreman for a few days.

Ben Cooley, conductor for the Santa Fe at San Marcial, has reported for duty, after being off for several days.

Engineer Harris, of the Santa Fe in the El Paso yard, is laying off and engineer Harper is filling the vacancy.

C. D. Hendricks, switchman for the Santa Fe in the El Paso yard, has reported for duty, after being off for several days.

Fred Fisher, car inspector for the Santa Fe in El Paso, has reported for duty, after being off for several days.

B. S. Goch, switchman for the Santa Fe, who has been off slightly injured for several days, has reported for duty.

T. P. Scanlon, machinist for the T. & P. & S. W. in the El Paso shops, has reported for duty, after a few days' lay off.

GOLD DUST makes pot and pan spick and span

Soap and muscle won't clean
your pots and pans properly
—thoroughly.

Ordinary washing of cook-
ing utensils passes over whole
hidden nests of little wiggles—
commonly called germs.

Gold Dust is a sanitary wash-
ing powder that not only re-
moves the visible dirt and
grease, but digs deep after every
trace of germ life—sterilizes
pots, pans, pails and kettles—
leaving them clean, whole-
some, safe.

Shake a little Gold Dust in
your dish-water and see the
startling results.

You can buy
a large pack-
age of Gold
Dust for 5
cents.



"Let the GOLD DUST TWINS do your work"

CANDY SPECIAL
Our
SPANISH PEANUT BAR
15c lb.
WEDNESDAY SPECIAL
THE STORE BEAUTIFUL
The Elite
CONFECTIONERY CO.
Mesa Ave and Texas St.

You Can Make Pure Lager BEER

In Your Own
Home—with
Johann Hofmeister
Genuine Lager
Beer Extract

You can now brew your own beer—best you
ever tasted—easily, cheaply, right in your own
home. With Johann Hofmeister Beer Extract
anyone can make the same high quality lager
beer that has been made in Germany for ages—
in the same honest, old-fashioned way. Beer
that's so tasty, wholesome, satisfying, every
member of the family will surely be delighted
with it. Better beer than you can buy in saloons
or in bottles anywhere. And it will cost less than
3 cents a glass—less than a half cent a glass!

Real Malt and Hop Beer at
11 Cents a Gallon Remember, it's
not near-beer—
not imitation beer—but real German style lager
beer, made of select barley malt and the choic-
est of hops, natural color—topped with a rich,
creamy foam. Beer with snap and sparkle—clear
and pure as can be—with life and health in every
drop. And the taste—oh, delicious!
Johann Hofmeister Lager Beer Extract is
guaranteed under the U. S. Food and Drugs
Act. Serial No. 30,317. No license needed any-
where to make your own beer with this pure ex-
tract. Get a can of it today, follow the simple
instructions—then you'll know why brewery beer
has never been sold under this name before.

WHOOPIING COUGH SPASMODIC CROUP BRONCHITIS CATARRH COLDS

Vapo-Cresolene

ESTABLISHED 1879
A simple, safe and effective treatment for
bronchial troubles, avoiding drugs. Vapo-
Cresolene stops the spasms of
Whooping Cough and relieves Spasmodic
Croup at once. It is a sure to soothe
from Asthma. The vapors carrying the anti-
septic vapor, inspired with every breath,
makes breathing easy; soothes the sore
throat and stops the cough, assuring restful
night. It is invaluable to mothers
with young children.
Send for
descriptive booklet.
ALL DRUGGISTS,
Try Cresolene Antiseptic
Vapor. It stops the
croup at once. It is
simple, effective and
safe. Of your druggist
or from us. Be in time
before the season.
VAPOR CRESOLENE CO.
62 Cortland St., N. Y.

SHAKE INTO YOUR SHOES

Allen's Foot-Powder, the antiseptic powder. It re-
moves painful, smarting, tender, nervous feet, and
instantly relieves the stinging out of corns and bunions.
It's the greatest comfort discovery of the age. Allen's
Foot-Powder makes tight or new shoes feel
easy. It is a cure for sweating, callosities, itching,
tired, aching feet. Always use it to break
in new shoes. Try it today. Sold everywhere, 15
cts. Don't accept any substitutes. For full
package address Allen S. Olmsted, Le Roy, N. Y.

Why Scratch?

"Hunt's Cure" is guar-
anteed, to stop and
permanently cure that
terrible itching. It is
compounded for that
purpose and your money
will be promptly refunded
WITHOUT QUESTION
if Hunt's Cure fails to cure
itch, Eczema, Tetter, Ring
Worm or any other Skin
Disease. 50c at your druggist's, or by mail
direct if the hasn't it. Manufactured only by
A. B. RICHARDS MEDICINE CO., Sherman, Texas

Guarantee Shoes For Graduates

The name Guarantee has always been synonymous
with the idea of good shoes, superb styles and the best
shoe service in El Paso, and this is the reason why we
ask and deserve your patron-
age. Besides nowhere else
will you find the large stock
and full range of sizes to se-
lect from as you do right here.
White Slippers in Canvas,
Satin or Buck,

\$1.50 to \$4

Patents in Pumps or Ankle
Straps, Cuban or the new
low heel,

\$2.75 to \$4

White High Button Boots,
Canvas or Buck,

\$2.50 to \$4

GREATER EL PASO'S
GREATEST SHOE STORE
The Guarantee
SHOE COMPANY
203 Mesa

Long Distance Deliveries

We have an auto delivery car, and can make long
distance deliveries quickly.

Telephone 206 for anything in the painters' sup-
ply line.

Tuttle Paint and Glass Co.
PHONE 206 210-212 N. STANTON

Tell These People What You Want
They Will Respond Promptly

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A. E. RYAN & CO. OPEN ALL NIGHT. 212 SAN ANTONIO ST.

AUTOS FOR HIRE
Rates \$3.00 per Hour
HACK & AUTO STAND
Opposite Hotel Paso Del Norte on
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Phones: 449 1 862 1 1818

Call ODOM'S TRANSFER
To haul your baggage or move you. Storage and packing by careful men.
BELL 1054.

NOTICE
Phones 509-510
ALL GOOD 7 PAS-ENGER
AUTOS FOR HIRE
Best Service—Folite Attention
\$3 PER HOUR

Phone No. 1—Day or Night For Autos, Hacks and Baggage Service.
LONGWELLS TRANSFER.
Limousine 5 and 7 Passenger Cars. Auto Baggage Trucks.

\$29.10 Chattanooga
and return
U. C. V. REUNION.
On Sale May 22-23-24-25.

VIA
TEXAS PACIFIC
Phone No. 7.

GUNTER HOTEL!
SAN ANTONIO, TEXAS.
Absolutely Fireproof, Modern, European. RATES \$1.50 TO \$4.00
A HOTEL BUILT FOR THE CLIMATE
PERCY TYRRELL, MGR.

GLOSSOLA
Shoe Polish. Samples Given Away Free
at the
Enterprise Shoe & Leather Co.
316 Mesa Ave.

Mutt and Jeff Appear Every Day in The El Paso Herald.

EXIT DRILLS URGED FOR STATE SCHOOLS

Austin, Tex., May 20.—To all prin-
ciples and superintendents of schools
throughout the state, the state Insur-
ance Board is advising the inaugura-
tion of exit drills as a means of not
only preventing fires but also unnec-
essary loss of life in case of fire. The
primary object of the drill is to deter-
mine if the building is properly de-
signed so that in the emergency of a
fire its occupants would be able to ef-
fect their escape readily without the
probability of injury from stairway or
other congestion which inevitably
causes panic. The board advises that
this test should be frequently repeated
to insure continuous maintenance of
safe conditions.

TWO THOUSAND HEAD OF MEXICAN CATTLE

A shipment of 2000 Mexican cows is
now being loaded at Gallego, Chihuahua,
for O'Neill brothers, of Montana,
who will ship these cattle to the fa-
mous O'Neill ranch for fattening. The
cattle will be crossed to this side this
week and shipped west over the South-
ern Pacific to Los Angeles and from
there to the O'Neill ranch direct. J.
P. and W. T. O'Neill, owners of the big
ranch, are here to superintend the
loading of the cattle and W. A. Coggin
will accompany the train.

Have The Herald Follow You on Vac-
ation Trips.
No trouble to change your address on
The Herald to your summer outing ad-
dress. By mail, 60 cents per month, in
advance.

INSANE ASYLUM HAS BERI BERI EPIDEMIC

Austin, Tex., May 20.—It developed
this afternoon that there are 50 cases
of beri-beri, a tropical disease, pre-
valing at the state insane asylum
and several deaths have thus far oc-
curred. The disease is attributed to
the congested condition of the institu-
tion. Superintendent Preston, of the
asylum, has conferred with the gov-
ernor in an effort to get an appropri-
ation of \$100,000, for extensions to the
institution so as to eliminate as far as
possible the disease.

Summer Rates at Linden Hotel, Best
board \$7.00 a week.

REMODELING HARVEY HOTEL AT DEMING IN PROGRESS

Deming, N. M., May 20.—The local
Harvey house is being remodeled. The
interior is being redecorated and hard-
wood floors are to be laid in the din-
ing room while the exterior of the
building will probably be pebbled
dashed.

JOE THOMAS LOSES TO WHITE.

New Orleans, La., May 20.—Charlie
White, of Chicago, won from Joe
Thomas, of this city, in the second
round of a scheduled 10 round bout
here last night.

Sporting Goods
Reliable Brands—Low Prices.
Shelton-Payne Arms Co.